WEB DESIGNING AND DEVELOPMENT

Competency Standards

National Vocational Certificate Level 3

Version 1 - July 2013

















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Maintain Competency Standards: Web Design and Development Title A: Explain Internet Working

Overview: The competency standard is about introducing students to the web development process and imparting knowledge that will enable the learner to explain the internet and computer networks.

Competency Unit	Performance Criteria	Knowledge and Understanding
A1. Explain the history and evolution of internet	 Trainee will be able to: P1. Recount different Eras of Internet Evolution P2. Use internet for: Effective Research Preparing Reports Efficient Communication Getting Updates Different learning methods 	 Trainee will be able to: KI. Define internet K2. Discuss the history and evolution of internet K2. Explain the working of internet
A2: Define and differentiate software and hardware	Trainee will be able to: P1. Recount the history of Software Evolution	Trainee will be able to: K1. Define software K2. Spell out the role of software in a computer system
	P2. Identify different types of software like:Application SoftwareSystem Software	K3. Explain different types of software
	 P3. Handle the working of different software: Installation Implementation 	K4. Elaborate the working of software
	P4. Recount the history of Hardware Evolution	K5. Define hardwareK6. Explicate the importance of hardware in a computer

		1
	 P5. Classify different components of Hardware like: Input Devices (Keyboard, Mouse, Scanner, etc) Output Devices (Monitor, Printer, etc) 	 system K7. Give in details of different hardware components in a computer K8. Label different hardware components in a computer
	 P6. Identify appropriate networking hardware including routers, switches, hubs and gateways Cables Adapters servers, firewalls P7. Identify the difference between software and 	K9. Define networking Hardware K10. List different networking hardware
	hardware	K11. Classify the difference between software and hardware
A3: Elaborate the working of computer networks	Trainee will be able to: P1. Share understanding of network	Trainee will be able to: K1. Define a network
	P2. Recall the history of network	K2.Recount the history of networks
	 P3. Identify different Network topologies such as: Bus topology Ring topology Star topology Mesh topology 	K3. Generelise network topologies
	 P4. Recognise basic components of a computer network such as: NIC (Network Interface Card) 	K4. List the basic components of a computer network

	 Hub Switch Router Network Cables P5. Identify computer networks	K5. Explain the working of a computer network
A4: Differentiate different types of networks	 The trainee will be able to: P1. Identify the different types of network and their functionality such as: Personal Area Network Local Area Network Campus Area Network Metropolitan area network Wide Area Network Virtual Private Network 	 The trainee will be able to: K1. List down the different types of network in order of scalability K2. Elaborate the functionality of different types of network
	P2. Categorise different network types	K3. Describe the difference between different types of networks

B. Elaborate World Wide Web

Overview: The competency standard explains the World Wide Web with its history and architecture. It will also enable the learner to differentiate web protocols, types of websites and web threats.

Competency Unit	Performance Criteria	Knowledge and Understanding
B1. Discuss different Eras	Trainee will be able to:	The student will be able to:
of Web	P1. Memorize the history of world wide web	K1. Explain the history of world wide web
	P2. Identify the difference between website and webpage	K2. Define a difference between website and web page
	 P3. Recognise different types of websites such as: Web 1.0 (Read Web) Web 2.0 (Social Web) Web 3.0 (Semantic Web) 	K3. List down the different types of websites
	P4. Compare Web 1.0, Web 2.0 and Web 3.0	K4. Establish difference between Web 1.0, Web 2.0 and Web 3.0
B2: Compare static websites with dynamic websites	The trainee will be able to:	The trainee will be able to:
	P1. Identify static website	K1. Define a static website
	P2. Demonstrate the Workflow of a static website	K2. Explain the workflow of a static website
	P3. Identify dynamic websiteP4. Demonstrate the workflow of a dynamic	K2 Define a dynamia wabaita
	website	K3. Define a dynamic websiteK4. Explain the workflow of a dynamic website
	P5. Classify architecture of a static websiteP6. Recognise dynamic website	K5. Elaborate the architectures of static and dynamic websites
	P7. Segregate static and dynamic websites	K6. Enhance the difference between static and dynamic websites

B3: Elaborate and	The trainee will be able to:	The trainee will be able to:
differentiate web browsers		
	P1. Identify a web browser	K1. Define a web browser
	P2. Comprehend working of a web browser	K2. Explain the working of a web browser
	P3. Demonstrate Installation and usage of different	K3. Show how to Install and use different web browsers
	web browsers such as:	
	 Internet explorer Mozilla Firefox 	
	Google Chrome	
	Safari	
	Galan	
	P4. Recognise features/options of different web	K7. Illustrate the features/options of different web browsers
	browsers	
		K8. Describe features of different web browsers
	P5. Compare different web browsers	No. Describe realures of different web browsers
	P6. Practise cross browser compatibility of	K9. Explain the meaning of cross browser compatibility of
	websites	websites
B4. Compare different types	The trainee will be able to:	The trainee will be able to:
of websites		
	P1. Categorise different type of websites such as:	K1. Give details about different types of websites
	Personal websites	K2. Define working of different types of websites
	Information websites	
	Web portals	
	Webmail	
	Social networking websites	
	Blogs Foruma	
	ForumsWiki websites	
	Search engines	
	Community websites	
	 News websites etc. 	

B5. Identify different web threats and explain their	The trainee will be able to:	The trainee will be able to:
security measures	 P1. Identify different web threats such as: Viruses Computer Worms Trojans Malware SQL Injection Cross-site Scripting (XSS) Email Spam Phishing Denial-of-service attack (DoS attack) 	K1. Elaborate what different web threats are and how they work.
	 P2. Demonstrate different security measures for different web threats such as: Installation of a antivirus software Usage of antivirus to scan a computer for viruses and removing of viruses. 	K2. Give details, which security measures could be taken for different web threats

B6. Highlight the process of	The trainee will be able to:	The trainee will be able to:
domain registration and web hosting	P1. Search Internet Service Providers (ISPs)	K1. Describe how to search Internet Service Providers (ISPs)
	P2. Show web hosting process	K2. Explain the web hosting process
	P3. Perform domain registration process	K3. Put in plain words the appropriate process of domain registration
	P4. Select any ISP for the website	K4. Define how to choose one of the ISP for website hosting
	P5. Exhibit the process of getting web hosting package from the ISP	K5. Express how to get the web hosting package from the ISP
	P6. Select domain registration package from the ISP	K6. Explain how to get the domain registration package from the ISP
	P7. Demonstrate uploading of website to a web server / web space provided by the ISP	K7. Exhibit the uploading process of the website to the web server / web space provided by the ISP
	P8. Exhibit testing of the uploaded website on a web browser	K8. Explicate the process of testing the uploaded website on a web browser
B7. Discuss shopping carts and e-commerce	The trainee will be able to:	The trainee will be able to:
	 P1. Understand E-commerce P2. Identify some common business applications of E-commerce such as Document automation in supply chain and logistics Domestic and international payment systems Enterprise content management Group buying Automated online assistants Instant messaging Newsgroups Online shopping and order tracking Online banking 	 K1. Define and explain E-commerce K2.Tell about some common business applications of E- commerce

 Online office suites Shopping cart software Teleconferencing Electronic tickets Social networking 	
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C. Design a Website Overview: The competency standard aims to develop the skills, knowledge and understanding of designing a website usings any web designing software.

Competency Unit	Performance Criteria	Knowledge and Understanding
C1: Explain the basics of web designing	The trainee will be able to:	The trainee will be able to:
	P1. Understand Web designing	K1. Define web designing
	P2. Recall the history of Web designing	K2. Explain the history of Web designing
	P3. Identify different types of Designs	K3. Illustrate different type of designs
	P4. Recognise Basic Elements of Design	K4. Highlight the basic elements of design
	P5. Express Web Design Standards and Principles	K5. Spell out different web Design standards and principles
	P6. Identify difference between web design and web development	K6. Define difference between web design and web development
	P7. Spot the difference between web design and graphic designing	 K7. Clarify the difference between web design and graphics designing K8. Explain the importance of design in a website
	P8. Show the importance of design in a website	

C2: Analyse different web	The trainee will be able to:	The trainee will be able to:
design software	 P1. List different web designing software such as: Adobe Photoshop Macromedia Dreamweaver Microsoft FrontPage Microsoft Publisher Adobe Flash etc. 	K1. List down different web designing software
	P2. Apply appropriate features and options of different designing software	K2. Highlight the features and options of different designing software
	P3. Demonstrate Installation of different web designing software to a computer	K3. Explain how to install different web designing software to a computer
	P4. Design Website in designing software	K4. Design website in different web designing software
C3: Apply appropriate Website Templates in Website	The trainee will be able to:	The trainee will be able to:
	P1. Implement website templates	K1. Give detail of the process of implementation of website template
	P2. Search free and paid website templates from internet	K2. Define the appropriate search method for free and
	P3. Download website templates to a computer	paid website templates form internet
	P4. Test website templates using any web browser	
	P5. Edit different website templates in any web editor such as Macromedia Dreamweaver	

D. Plan the Website and explain Software Development life cycle for Web Application
 Overview: The competency standard aims to develop the skills, knowledge and understanding required for the project planning for a website design and implementing the software development lifecycle for any web project.

D2: Utilise the software development life cycle	The trainee will be able to:	The trainee will be able to:
	P1. Understand software development life cycle	K1. Explain software development life cycle
	P2. Carry out the project analysis phase	K2. Define Project analysis phase
	P3. Execute the design phase	K3. Describe Design phase
	P4. Implement / code the project	K4. Describe Implementation phase
	P5. Test the project	K5. Make clear the Testing phase
	P6. Execute the maintenance and support phase on a web server	K6. Define Maintenance and support phase

E. Use Databases in Web Development Overview: Competency standard aims to assist to create a database of a website in any Database Management System.

Competency Unit	Performance Criteria	Knowledge and Understanding
Competency Unit E1: Discuss the basics and Historical Perspectives of Databases	Performance Criteria The trainee will be able to: P1. Recognise basic database concepts such as: • Row • Column • Table • Relationships • Quires • Normalisation • Denormalisation • Database • Relational Database • Management System • Primary Key • Foreign Key • Indexing • Entity Relationship Diagram P3. Identify difference between free database and licensed database	 Knowledge and Understanding The trainee will be able to: K1. Define the basic concepts of databases K2. Distinguish free database and licensed database K3. Explain the role of database in web applications
	P4. Spell out the role of database in web applications	

E2: Differentiate different Database Management Systems (DBMS)	 The trainee will be able to: P1. Compare options/Features of different database management systems P2. Install different database management systems on a computer such as: Microsoft Access Microsoft SQL Server Microsoft SQL 	 The trainee will be able to: K1. Make clear the options and features of different database management systems K2. Analyse and install different database management systems
E3: Create Database of a Website in a Database Management System.	 The trainee will be able to: P1. Design a Database of a web project such as: Tables creation Creation of Entity Relationship Diagram Normalization / De-normalization of the Entity Relationship Diagram P4. Implement indexing and cascading to the database 	The trainee will be able to: K1. Draft a database for any web project in any Database Management System

F. Develop website using Client Side Scripting Languages Overview: The competency standard is designed to assist to use JavaScript, html and cascading style sheets in a website System.

Competency Unit	Performance Criteria	Knowledge and Understanding
F1: Write HTML for a website	The trainee will be able to:	The trainee will be able to:
	P1. Write Hypertext Mark-up Language (HTML) of a	K1. Define the Hypertext Mark-up Language (HTML)
	website	K2. Flabourts the implementation process of the
	P2. Implement HTML concepts such as:	K2. Elaborate the implementation process of the HTML concepts
	• Elements	TTIME concepts
	HTML Editors	
	Attributes	
	Headings	
	Paragraphs	
	Formatting	
	• Links	
	• Head	
	Images Tables	
	• Lists	
	Block	
	• Layout	
	FormsIFrames	
	Colours	
	Entities	
	URL Encode	
	• Form	
	• Media	
	Object	
	• Audio	
	• Video.	

	 P3. Implement HTML in software such as: Macromedia Dreamweaver/ Microsoft FrontPage. 	
F2: Use JavaScript in a website	The trainee will be able to: P1. Demonstrate client side scripting language P2. Implement JavaScript P3. Implement the basic Java Scripting concepts such as JavaScript Statements Objects Output Comments Variables Data Types Functions Operators Comparisons Conditions Switch For Loop While Loop Breaks Errors Validation 	 The trainee will be able to: K1.Define client side scripting language K2. Explain Java Script K3.Illustrate the implementation process of the basics Java Script concepts

	Window	
F3: Implement Cascading Style Sheets (CSS) in a website	The trainee will be able to:	The trainee will be able to:
	P1. Apply Cascading Style Sheets (CSS)	K1.Define and explain Cascading Style Sheets (CSS)
	 P2. Implement the basic concepts of CSS such as: CSS Syntax Id & Class Styling of Backgrounds Text Fonts Links Lists and Tables CSS Border Outline Margin Padding Dimension Positioning Floating Align Colours Colour HEX P3. Implement CSS usage: Macromedia Dreamweaver / Microsoft FrontPage 	K2.Elaborate the implementation process of the basic concepts of CSS

G. Develop a website using Server Side Scripting Languages Overview: The competency standard is designed to develop the skills, knowledge and understanding required to develop a website in PHP and

Competency Unit	Performance Criteria	Knowledge and Understanding
G1: Develop a website using PHP	The trainee will be able to:	The trainee will be able to:
	P1. Apply PHP	K1.Define PHP
	P2. Install PHP Editor such as: Macromedia Dreamweaver	K2.Introduce PHP Editor
	P3. Employ the PHP Environment and Syntax	K3.Explain the PHP Environment and Syntax
	P4. Implement the:	K4.Install and Configure MySQL Database with PHP website
	 PHP Variable Types PHP Constants Operator Types PHP Decision Making PHP Loop Types PHP Arrays PHP Strings PHP GET and POSTPHP Files PHP Functions PHP Cookies and Sessions PHP Sending Emails PHP File Uploading PHP Coding Standard PHP Predefined Variables PHP Regular Expressions PHP Error Handling PHP Built-in Functions 	K5.Define dynamic web pages in PHP

G2: Develop a website using ASP.NET	The trainee will be able to:	The trainee will be able to:
	P1. Employ Asp.Net	K1.Define Asp.Net
	P2. Install Visual Studio.Net / Visual Web Developer to a computer	K2. Elaborate the Installation process of Visual Studio.Net / Visual Web Developer to your computer
	P3. Explain the Dot NetFramework	K3. Give detail of the Dot Net Framework
	P4. Recognise environment of Visual Studio.Net / Visual Web Developer	K4. Explain the environment of Visual Studio.Net / Visual Web Developer
	P5. Explore the toolbars and windows of Visual Studio.Net / Visual Web Developer	
	 P6. Identify different views of a web page such as: Design View Source View 	
	 Code View P7. Put into practice the implementation of the HTML Controls such as: Table Div Image Text area etc. 	K5. Explain the implement the HTML Controls
	 P8. Apply the Server Controls such as: Button Textbox Hyperlink Radio Button Calendar Panel Label etc. 	K6.Define the Server Controls

P9. E	 xecute the Data Server Controls such as: Grid View Details View Form View SQL DataSource Access DataSource etc. 	K7.Explain and implement the Data Server ControlsK8.Describe the Validation Controls
P10.	 Demonstrate the Validation Controls such as: Required Field Validator Range Validator Validation Summary etc. 	K9.Tell about the Navigation Controls
P11.	Apply the Navigation Controls such as:MenuTree View etc.	K10. Define the Login Controls
P12.	 Apply the Login Controls such as: Login Login View Password Recovery etc. 	
P13.	Demonstrate: • Web Form • Master Page • Web User Control • HTML Page and Style Sheet.	

H. Design and Present Final Project Overview: The competency standard is about to develop a dynamic web application in any of the taught web development technology.

Competency Unit	Performance Criteria	Knowledge and Understanding
H1: Develop a dynamic website in ASP.Net / PHP	The trainee will be able to:	The trainee will be able to:
	P1. Design interface of a website in a web designing software	K1.Draft interface of a website in a web designing software
	P2. Develop a static or dynamic website in a web development software	
	P3. Implement software development life cycle (SDLC) phases in a web project	
H2: Prepare a project document	The trainee will be able to:	The trainee will be able to:
	 P1. Create a Project document including: Analysis document Design document Implementation document Testing document Deployment document Maintenance and Support document User Manual 	K1. Devise the web project Analysis document

I. Perform Duties and Exhibit rights at the workplace

Overview: The competency standard aims to teach to develop a dynamic web application in any of the taught web development technology.

Competency Unit	Performance Criteria	Knowledge and Understanding
I1: Demonstrate Ethics and Professional Conduct	The trainee will be able to:	The trainee will be able to:
	P1. Understand the duty to take Ownership of the decisions/actions s/he makes or fails to make and their consequences. (Role Play)	 K1.Understand the mandatory standard for Responsibility Respect Fairness
	 P2. Duty to show a high regard for resources entrusted to him/her Including: Subordinates Tangible assets (equipments) Company profile. 	Honesty
	P3. Make decisions and act impartially/objectively free of self interest. (Quantified Self assessment can be performed e.g. case studies/white papers.) Areas like Conflict of Interest	
	 P4. Understand truth and act in truthful manner in conduct/communication. Such as: Daily attendance enrolment on register, "What you say is what you did." 	
I2: Plan Business-process activities	The trainee will be able to:	The trainee will be able to:
	 P1. Provide due assistance to in-line manager such as: Coordinating recurring meetings Intimate resource availability Create and keep documentations Validate applicable company defined standards. 	K1. Plan the business process activities in a proper way

	P2. Define activities such as:	
	 Apply specific life cycle methodologies – 	
	(Requirement gathering, design solution,	
	prototype, testing, documentations)	
	P3. Identify:	
	 Tasks and their scheduling 	
	Define milestones	
	 Learn optimal utilization of resources. 	
	P4. Estimate time such as:	
	 Hours calculation for an activity 	
	Calendar year official leaves	
	Company working timings	
	P5. Achieve work breakdowns, divide module in smaller	
	and more manageable components such as:	
	Testing a product may have components like	
	interface, performance, and test cases.	
	P6. Level resource due to work load such as:	
	 Calculations of leisure hours of a worker. 	
I3: Develop Aware about Rights	The trainee will be able to:	The trainee will be able to:
···· · · · · · · · · · · · · · · ·		
	P1. Inform and uphold the policies, rules/regulations	K1.Recognize the inspirational requirements of
	that govern the work and workplace.	human rights in employment context.
		naman nghio in employment context.
	P2. Report illegal conduct or illegitimate action to	
	appropriate management.	
	P3. Protect propriety or confidential information.	

List of tools and equipment

Documents, policies and guidelines (Class size: 20 trainees/students)

20 copies per class	Text books for this course
20 copies per class	Organisational procedures for dealing with problems
20 copies per class	Organisational guidelines for responding to and reporting accidents
1 class set	Organisational policy and procedures for performing day to day task
5 copies per class	Directories of existing businesses
1 complete class copy as example (20 blank copies)	Examples of business plans
1 complete class copy as example (20 blank copies)	Examples of financial plans
1 class set	Advertising materials for potential business premises
1 class set	Copies of job advertisements
1 class set	Information on sources of finance
1 complete class copy as example (20 blank copies)	Business planner templates
1 complete class copy as example (20 blank copies)	Start-up-costs estimator
Contact details for colleagues, supervisor	

1 set (each)	Hardware Computers Scanner Printer Multimedia Projector Microphone Speakers
1 set (each)	 Software Visual Studio.Net (Latest version) OR Visual Web Developer (Latest version) PHP (Latest version) PHP Storm (Latest version) MySQL and SQL Server (Latest version) Macromedia Dreamweaver (Latest version) Adobe Muse (Latest version) Adobe Photoshop (Latest version) Microsoft FrontPage & Microsoft Publisher (Latest version) Microsoft Office (Latest version)

List of consumables

- Notebooks
- CDs
- CD/DVD Writers
- Photocopy Papers
- Ball pens
- Pencils
- Erasers
- Sharpeners
- Board Markers
- Plastic files

- Paper markers
- Flip chart papers
- Pin board pins
- Whiteboards
- Whiteboard Erasers
- Paper knifes
- Glue sticks
- Paper clips
- Scissors
- Punching Machine

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