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# FREIGHT FORWARDING & SHIPPING

**CBT Curriculum** 

National Vocational Certificate Level 3-4

Version 1 - August 2018

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#### 1. Introduction

This Course is designed to focus the need, importance and understanding of Freight Forwarding & Shipping Sector as per the current competitive environment. Companies are leveraging logistics management to create and maintain a strategic competitive advantage. Increasing demand for effective logistics has created demand for freight forwarding & shipping professionals.

This course will enable functional and technical skills for freight forwarding & shipping management. The material is taught as assistant & associate perspective with an emphasis on where and how specific tools can be used to improve the overall performance in the supply chain.

#### 1.1. Names of the Course

- National Vocational Certificate level 3, in (Logistics & Supply Chain) "Freight Forwarding & Shipping Assistant".
- National Vocational Certificate level 4, in (Logistics & Supply Chain) "Freight Forwarding & Shipping Associate"

## 1.2. Purpose of the training program

The purpose of this training is to develop a range of skills and techniques, personal skills and attributes essential for successful performance in Freight Forwarding & Shipping sector in accordance with industry requirements. It also enables the student to pursue a Freight Forwarding & Shipping career path with greater employment and entrepreneurial skills progress to related general and/or vocational qualifications

## 1.3. Objectives of training program

After completion of vocational training the graduates of the training program will have a good balance of knowledge, skills, attitude and work experiences, which are the essential elements of employability.

This course shall be facilitating the trainees to:

- Enhance their knowledge and skills to understand various aspects of the Freight Forwarding, Customs Clearance, Shipping, Logistics Management, Sales and Customer services processes.
- Comprehend core values essential to work effectively on processes of logistics, freight forwarding, sales and customer services.
- Perform as Freight Forwarding Assistant/ Associate.
- Build understating of sales and customer services processes of freight forwarding.
- Understand the operations of freight forwarding.

## 1.4. Competencies to be gained after completion of course

Other than identifying core of freight forwarding & shipping functions, following competencies will be gained after completion of the course:

#### Assistant

- Understand techniques of exploring freight forwarding business opportunities.
- Prepare essential documents and reports for the transportation of goods from one place to another.
- Assist manager for accomplishing tasks under various freight forwarding components.
- Support in safety and security related issues while handling customer shipments.

#### **Both (Associate + Assistant)**

- Manage shipments while choosing appropriate means and modes of transportation.
- Distinguish between Dangerous and non-dangerous goods, their packing and labeling.
- Demonstrate good understanding of risks, safety and security related issues while handling with customers shipments.
- Understand process and duties of each party while clearing cargo/shipment from customs.
- Manage warehousing and distribution of goods of clients.

## 1.5. Job opportunities

Trainee can work as the following, after completing this course

#### Associate

- Freight Forwarding Agent
- Shipping Agent
- Custom Clearance Agent
- Supply Chain Officer
- Logistics Officer

#### Both (Associate + Assistant)

- Freight Forwarding Executive
- Business Development Executive
- Customs Clerk
- Freight Documentation Assistant
- Export/Import Assistant
- Warehouse Staff
- Marketing executive
- Sales executive

## 1.6. Trainee entry level

Entry for assessment for this qualification is open. However, entry into formal training for National Vocational Certificate level 3, in (Logistics & Supply Chain) "Freight Forwarding & Shipping Assistant" qualification is for the person who has Intermediate with fundamental knowledge of Logistics and Freight forwarding. In addition to this he/she must be computer literate.

Entry for assessment for National Vocational Certificate level 4, in (Logistics & Supply Chain) "Freight Forwarding & Shipping Associate" qualification is open. However, entry into formal training for this qualification is for person having National Vocational Certificate level 3, in (Logistics & Supply Chain) "Freight Forwarding & Shipping Assistant".

## 1.7. Minimum qualification of trainer

Trainer must possess a master degree and have working experience of minimum 3 years or a bachelor's degree along 5 years' experience in the field of freight forwarding and Shipping line.

### 1.8. Recommended Trainer: Trainee ratio

The recommended ratio of Trainer: Trainee should be 1:25

## 1.9. Medium of instruction i.e. language of instruction

Medium of instruction is English and Urdu

## 1.10. Duration of the course (Total time, Theory & Practical time)

Following is the duration of the course

| Freight Forwarding & Shipping Assistant (NVQF Level 3) |         |              |                 |  |  |  |  |
|--|---------|--------------|-----------------|--|--|--|--|
| Time Frame   | Credits | Theory Hours | Practical Hours |  |  |  |  |
| 03 Months  | 31      | 90           | 220             |  |  |  |  |
| Total  | 31      | 310 Hours    |                 |  |  |  |  |

| Freight Forwarding & Shipping Associate (NVQF Level 4) |         |              |                 |  |  |  |
|--|---------|--------------|-----------------|--|--|--|
| Time Frame   | Credits | Theory Hours | Practical Hours |  |  |  |
| 06 Months  | 58      | 160          | 420             |  |  |  |
| Total  | 58      | 580 Hours    |                 |  |  |  |

# 1.11. Sequence of the modules - NVQF Level 3

Following is the sequence of the modules for Freight Forwarding & Shipping Assistant (NVQF Level 3).

| Module Title and Aim   | Learning Units  | Theory<br>(Hours) | Practical (Hours) | Total<br>(Hours) |
|--|---|-------------------|-------------------|------------------|
| Module A:Explore Business Potential Aim: To train the trainee about sales process  | LU1: Identify Prospects for sales LU2: Prepare Profiles of potential customers LU3: Qualify Prospects for sales according to SOP LU4: Approach qualified target customers for sales LU5: Close Sales opportunity LU6: Execute customer requirement LU7: Retain Customer | 20                | 40                | 60               |
| Module B:Manage Land<br>Transport<br>Aim: to train the trainee<br>how to manage land<br>transport and explain its<br>processes     | LU1: Receive booking of shipment from the customer LU2: Select Transport Company for shipment LU3: Arrange means of transport for shipment LU4: Schedule pickup/delivery of shipment LU5: Communicate shipment status to customer / counterparts                        | 40                | 110               | 150              |
| Module D: Carryout Packaging/Packing Aim: To train the trainee about packing types and its standard in freight forwarding industry | LU1: Identify packaging requirement  LU2: Arrange packing material according to customer requirements  LU3: Pack goods as per defined customers instructions  LU4: Apply marking on packaging  LU5: Apply labelling as per standards                                    | 15                | 25                | 40               |
| Module G: Ensure Safety/Security Aim: To train the trainee about safety & Security concerns while handling and shipping cargo      | LU1: Identify Safety/Security concerns LU2: Take preventive Measures LU3: Perform Security/Safety Audit   | 15                | 45                | 60               |
| Duration 3 months  | Total   | 90                | 220               | 310              |

# 1.12. Sequence of the modules - NVQF Level 4

Following is the sequence of the modules for Freight Forwarding & Shipping Associate (NVQF Level 4).

|                                      | T        | Level 4).                                     | T  | T   |     |
|--------------------------------------|----------|---|----|-----|-----|
| Module C:Manage                      | LU1:     | Receive goods from the                        |    |     |     |
| Warehousing                          |          | customer                                      |    |     |     |
| Aim: To train the trainee            | LU2:     | Verify items as per                           |    |     |     |
| about warehouse                      |          | documents                                     |    |     |     |
| operations                           | LU3:     | Inspect received package                      |    |     |     |
|                                      |          | condition                                     |    |     |     |
|                                      | LU4:     | Prepare log sheet for                         |    |     |     |
|                                      |          | general maintenance                           | 20 | 40  | 60  |
|                                      | LU5:     | Allocate storage area for                     |    |     |     |
|                                      |          | received goods                                |    |     |     |
|                                      | LU6:     | Perform material handling                     |    |     |     |
|                                      | LU7:     | Manage inventory levels                       |    |     |     |
|                                      | LU8:     | Manage coordination with                      |    |     |     |
|                                      |          | manufacturer or                               |    |     |     |
| Manual E. E                          | 1 1 1 4  | Customer                                      |    |     |     |
| Module E: Execute                    | LU1:     | Review dispatch order of                      |    |     |     |
| Distribution                         | 1.110.   | the goods                                     |    |     |     |
| Aim: To train the trainee            | LU2:     | Prepare order according                       | 10 | 30  | 40  |
| about distribution                   | 1.110.   | to dispatch order                             |    |     |     |
| management                           | LU3:     | Dispatch the prepared                         |    |     |     |
| Medule H. Managa Coa                 | 1 1 14 . | Order   |    |     |     |
| Module H: Manage Sea                 | LU1:     | Receive booking of                            |    |     |     |
| Transport  Aim: to train the trainee |          | shipment from the customer                    |    |     |     |
|                                      | LU2:     |   |    |     |     |
| about sea transport                  | LUZ.     | Select Shipping Line (Performing Carrier) for |    |     |     |
| management and its                   |          | shipment                                      |    |     |     |
| processes                            | LU3:     | Receive Shipment at Port                      |    |     |     |
|                                      | LU3.     | Terminal                                      | 40 | 120 | 160 |
|                                      | LU4:     | Prepare shipping                              |    |     |     |
|                                      | LO4.     | documents of                                  |    |     |     |
|                                      |          | consignment                                   |    |     |     |
|                                      | LU5:     | Communicate shipment                          |    |     |     |
|                                      | 200.     | status to customer /                          |    |     |     |
|                                      |          | counterparts                                  |    |     |     |
| Module I: Manage Air                 | LU1:     | Receive booking of Air                        |    |     |     |
| Transport                            |          | shipment from the                             |    |     |     |
| Aim: to train the trainee            |          | customer                                      |    |     |     |
| about processes of air               | LU2:     | Select Airline for Air                        |    |     |     |
| transport and its                    |          | shipment                                      |    |     |     |
| management                           | LU3:     | Receive Shipment at                           |    |     |     |
|                                      |          | Cargo Terminal                                |    |     |     |
|                                      | LU4:     | Prepare air shipping                          | 40 | 120 | 160 |
|                                      |          | documents of                                  |    |     |     |
|                                      |          | consignment                                   |    |     |     |
|                                      | LU5:     | Communicate air                               |    |     |     |
|                                      |          | shipment status to                            |    |     |     |
|                                      |          | customer / counterparts.                      |    |     |     |
| İ                                    |          |   | i  |     |     |
|                                      | LU6:     | Prepare Sales Report for airline.             |    |     |     |

| Module J: Perform Customs Clearance | LU1: | Identify types of shipments            |     |     |     |
|-------------------------------------|------|--|-----|-----|-----|
| Aim: to train the trainee           |      | (inbound/outbound)                     |     |     |     |
| about custom clearance              | LU2: | Request documentation                  |     |     |     |
| processes                           |      | of goods for customs                   |     |     |     |
|                                     |      | clearance                              |     |     |     |
|                                     | LU3: | Assess documentation of                |     |     |     |
|                                     |      | shipments                              | 30  | 70  | 100 |
|                                     | LU4: | Generate Export/Import                 |     |     |     |
|                                     | LU5: | (E/I) Forms for shipment               |     |     |     |
|                                     | LU3. | Prepare goods declaration for shipment |     |     |     |
|                                     | LU6: | Execute Customs                        |     |     |     |
|                                     | 200. | Clearance operations of                |     |     |     |
|                                     |      | shipment                               |     |     |     |
| Module F: Manage Risks              | LU1: | Identify liability of service          |     |     |     |
| Aim: To train the trainee           |      | provider                               |     |     |     |
| about risks involve in freight      | LU2: | Evaluate Risks involve in              |     |     |     |
| forwarding & shipping               |      | shipments                              |     |     |     |
| industry.                           | LU3: | Procure insurance cover                |     | 40  | 0.0 |
|                                     |      | for shipment according to risks        | 20  | 40  | 60  |
|                                     | LU4: | Manage claims of the                   |     |     |     |
|                                     |      | service contracts                      |     |     |     |
|                                     |      | 22                                     |     |     |     |
|                                     |      |  |     |     |     |
| Duration 6 months                   |      | Total                                  | 160 | 420 | 580 |

## 2. Teaching and Learning Guide - NVQF Level 3

Following is the sequence of the modules for Freight Forwarding &Shipping Associate (NVQF Level 3).

#### 2.1. Module Title: Explore Business Potential

<u>Objective of module:</u> To attain the skills and knowledge related to exploration of business potential trainee must require to identify prospects for sales, prepare profiles of potential customers, qualify prospects for sales according to SOPs, approach qualified target customers for sales, close sales opportunity, execute customer requirement and retain customers

| Learning<br>Unit                           | Learning Outcomes  | Learning Elements   | Duration                                       | Tool/<br>Equipment   | Learning<br>Place |
|--|--|---|--|--|-------------------|
| LU1:<br>Identify<br>Prospects<br>for sales | Trainee will be able to:  Gather data from electronic media TV Internet Social Media, etc. Gather data from Print Media Newspaper Billboards Newsletters Journals Publications, etc. Compile prospects for sales | <ul> <li>List prospects in sales through electronics and print media</li> <li>Describe prospecting techniques for sales</li> <li>Define role of digital media and trade journals in prospecting</li> <li>Perform customer browsing through print media.</li> <li>Collect data from different sources of print media</li> <li>Prepare a sheet of prospects for sales based on print and electronic media data</li> <li>Practical Activity:</li> <li>Trainees will gather data from electronics &amp; print media on assigned job for identifying prospects of sales</li> </ul> | Total = 9 Theory = 3 hours Practical = 6 hours | <ul> <li>Computer</li> <li>White         Board and         marker</li> <li>Paper         Pencil</li> <li>Internet         Connectivit         y</li> <li>Printer/         Scanner</li> <li>File         Folders</li> <li>Print         Media         (Newspap         ers/journal         s/Magazin         es/newslet         ters etc.)</li> </ul> | Classroom         |

| Learning<br>Unit   | Learning Outcomes   | Learning Elements  | Duration  | Tool/<br>Equipment   | Learning<br>Place |
|--|---|--|---|--|-------------------|
| LU2:<br>Prepare<br>Profiles of<br>potential<br>customers         | <ul> <li>Trainees will be able to:</li> <li>Prepare list of potential customers</li> <li>Collect Fundamental Contact Information of potential customers</li> <li>Identify need of Services/Product for potential customer</li> <li>Draft profiles of the potential customers</li> </ul> | <ul> <li>Define methods of gathering prospects fundament contacts details.</li> <li>Perform gathering techniques for buyers' buying behavior</li> <li>Enlist freight forwarding products &amp; services</li> <li>Explain potential customer characteristics</li> <li>Describe methods of identifying customers' need</li> <li>Prepare potential customer's profiles</li> <li>Practical Activity:</li> <li>Assign one task to identify customers characteristics and needs for potential customers</li> </ul> | Total = 9 Theory = 3 hours Practical = 06 hours | <ul> <li>Computer</li> <li>Yellow pages – book and CD</li> <li>Chamber of Commerce and Industries directories</li> <li>Paper Pencil</li> <li>Internet Connectivit y</li> <li>Printer/ Scanner</li> <li>File Folders</li> <li>White board / marker</li> </ul> | Classroom         |
| LU3:<br>Qualify<br>Prospects<br>for sales<br>according<br>to SOP | Trainees will be able to:  Evaluate Customer's buying Behavior  Identify service requirements  Evaluate inhouse/outsource capability  Prepare list of qualified target customers  | <ul> <li>Define market intelligence</li> <li>Describe methods of collecting market intelligence</li> <li>Explain SWOT Analysis</li> </ul>  | Total = 8 Theory = 3 hours Practical = 5 hours  | SOP Computer Printer/ Scanner File Folders White board / marker  | Classroom         |

| Learning<br>Unit  | Learning Outcomes  | Learning Elements  | Duration                                       | Tool/<br>Equipment   | Learning<br>Place |
|---|--|--|--|--|-------------------|
| LU4:<br>Approach<br>qualified<br>target<br>customers<br>for sales | <ul> <li>Trainee will be able to:</li> <li>Obtain an appointment from target customers</li> <li>Prepare sales strategy for target customers</li> <li>Execute Sales strategy to target customers as per plan</li> <li>Extract genuine inquiry</li> </ul>  | <ul> <li>Explain sales pitch.</li> <li>Prepare company introduction for customer</li> <li>Describe sales strategies &amp; sales plan</li> <li>Prepare sales plan for customers</li> <li>Scrutiny general inquiries</li> <li>Practical Activity:</li> <li>Perform a role play activity in which delivery of sales pitch is done</li> </ul>  |  | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Internet Connectivit y</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul>                     | Classroom         |
| LU5:Close<br>Sales<br>opportunity                                 | <ul> <li>Interpret customer query's nature</li> <li>Initiate communication to concerned / counterpart for rates</li> <li>Make Proposal / Quotation</li> <li>Review before submission of Proposal / Quotation</li> <li>Submit Proposal / Quotation</li> <li>Accord consent of business from customer</li> <li>Prepare Sales Report</li> </ul> | <ul> <li>Describe queries types &amp; its nature</li> <li>Describe ways to understand customer queries</li> <li>Define freight rates terminologies</li> <li>Describe important content of proposal/quotation</li> <li>Define negotiations and ways to negotiate</li> <li>Describe sales report and its purpose</li> <li>Practical Activity:         Assign task to prepare proposal for client's requirement     </li> </ul> | Total = 8 Theory = 3 hours Practical = 5 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivit y</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom         |

| Learning<br>Unit                            | Learning Outcomes   | Learning Elements   | Duration   | Tool/<br>Equipment | Learning<br>Place |
|---|---|---|--|--------------------|-------------------|
| LU6:Execut<br>e customer<br>requiremen<br>t | <ul> <li>Trainee will be able to:</li> <li>Align concern departments for service delivery</li> <li>Send routing orders to agents/contractors</li> <li>Execute Service Level Agreements</li> <li>Allocate Hyper-care period for customer</li> </ul>  | <ul> <li>Define routing orders</li> <li>Explain other<br/>departments involve in<br/>service delivery</li> <li>Describe service level<br/>agreement.</li> <li>Define hyper-care<br/>concept</li> </ul> Practical Activity: Perform a task in which<br>routing orders are made and<br>sent to counterparts   | Total = 8.5 Theory = 2.5 hours Practical = 6 hours | Connectivit        | Classroom         |
| LU7:<br>Retain<br>customer                  | <ul> <li>Trainee will be able to:</li> <li>Ensure swift execution of business according to SOPs</li> <li>Offer additional competitive services to customers</li> <li>Maintain status sheets</li> <li>Communicate Status regularly</li> <li>Follow up for future business</li> <li>Arrange sales promotion activities</li> <li>Maintain Customers/Deals</li> </ul> | <ul> <li>Define Standard         Operation Procedures         (SOPs)</li> <li>Define Customer         Relationship         Management</li> <li>Describe upselling</li> <li>Describe daily reports         format</li> <li>Define Sales promotion</li> <li>Prepares Sales reports</li> </ul> Practical Activity: Perform a role play in which trainee retains dissatisfied | 2.5 hours  Practical =                             | Connectivit        | Classroom         |

## 2.2. Module Title: Manage Land Transport

<u>Objective of module:</u> to attain the skills and knowledge required to receive booking of the shipment from the customer, select Transport Company for shipment, arrange means of transport for shipment, schedule pickup/delivery of shipment, communicate shipment status.

| Learning<br>Unit  | Learning Outcomes   | Learning Elements  | Duratio<br>n                                     | Tool/<br>equipment   | Learning<br>Place |
|---|---|--|--|--|-------------------|
| LU1:<br>Receive<br>booking of<br>shipment<br>from the<br>customer | Trainee will be able to:  Receive information about the shipment  Type of cargo  Type of shipment  Specification of cargo (volume, weight, dimension)  Pick up/delivery address  Acknowledge the booking  | <ul> <li>Describe classification of cargo</li> <li>Describe packaging requirement for cargo</li> <li>Define specifications of cargo</li> <li>Describe Full Truck Load &amp; Less than Truck Load</li> <li>Describe OOG/Special Cargo</li> <li>Define National highways and land routes / geography</li> <li>Practical Activity:</li> <li>Perform a task of verification</li> </ul>   | Total = 20 Theory = 7 hours Practical = 19 hours | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper Pencil</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul>        | Classroom         |
|   |   | of shipping information<br>before sending an<br>acknowledgement of   |  |  |                   |
| LU2: Select<br>Transport<br>Company<br>for<br>shipment            | <ul> <li>Trainee will be able to:         <ul> <li>Compile vendors according to customer requirements &amp; cargo pick up location/delivery address.</li> <li>Select Transport Company according to:                 <ul> <li>Trucking Time</li> <li>Transportation Rates</li> <li>Service – Direct/Indirect</li> <li>Strong regions/cities</li> </ul> </li> <li>Receive forwarding note from customer</li> <li>Place booking with Transport Company</li> <li>Receive booking confirmation</li> <li>Inform booking details to the customer</li> </ul></li></ul> | <ul> <li>Prepare list of available vendors along their services</li> <li>Define local trucking business and its terminologies</li> <li>Define forwarding note</li> <li>Prepare order for transport company</li> <li>Define important details required in booking of transport</li> <li>Practical Activity:         Ask to perform a task in which trainee find out transport companies and inquire about rates, delivery time for specific cargo     </li> </ul> | Total = 30 Theory = 8 hours Practical = 20 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/Scanner</li> <li>File Folders</li> </ul> | Classroom         |

| LU3:<br>Arrange<br>means of<br>transport<br>for<br>shipment | <ul> <li>Trainee will be able to:</li> <li>Select means of transport according to the classification &amp; specification of the cargo.</li> <li>Comply Health Safety Environment (HSE) requirement.</li> <li>Communicate cargo handling instructions to Transport Company</li> </ul>   | <ul> <li>Define means of transport</li> <li>Describe different types of truck/trailers</li> <li>Describe different types of containers</li> <li>Describe basic health, safety and environment requirements</li> <li>Define Cargo handling instructions</li> <li>Practical Activity: Perform a task in which identify type of container/trailer/truck required for specific cargo</li> </ul>   | Total = 32 Theory = 8 hours                      | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul> | Classroom |
|---|--|---|--|---|-----------|
| LU4:<br>Schedule<br>pickup/deliv<br>ery of<br>shipment      | <ul> <li>Trainee will be able to:</li> <li>Prepare loading/unloading plan</li> <li>Arrange equipment as per loading/unloading plan</li> <li>Select route plan for the cargo</li> <li>Coordinate shipment pickup from Customer/vendor/transporter/port</li> <li>Ensure loading/unloading compliance</li> <li>Ensure timely delivery of the cargo</li> <li>Issue Consignment Note</li> <li>Arrange necessary documents to carrier/transporter</li> </ul> | <ul> <li>Describe loading /unloading plan</li> <li>Brief about equipment requirement at the time of loading/unloading plan</li> <li>Explain routes selections criteria</li> <li>Describe documents used in transportation</li> <li>Brief about loading/unloading compliance</li> <li>Brief importance of timely deliveries of cargo</li> <li>Explain consignment note</li> <li>Practical Activity: Assign task in which ask to make loading &amp; unloading plan</li> </ul> | Total = 40 Theory = 9 hours Practical = 30 hours | Computer     White Board and marker     Paper Pencil     Internet Connectivity     Printer/     Scanner     File Folders  | Classroom |

| LU5:<br>Communic<br>ate<br>shipment<br>status to<br>customer /<br>counterpart<br>s | prior arrival of cargo at destination. | <ul> <li>Describe ways and methods to track shipment</li> <li>Define ways of communicating status shipment</li> <li>Brief pre alert documents and their importance</li> <li>Practical Activity:         Assign task to track shipment through consignment note.     </li> </ul> | Total =<br>28<br>Theory =<br>8 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|--|---|--------------------------------------|---|-----------|
|--|--|---|--------------------------------------|---|-----------|

## 2.3. Module Title: Carryout Packaging/Packing

<u>Objective of module:</u> to attain the skills and knowledge required to identify packaging requirement, arrange packing material according to customer requirements, pack goods as per SOPs, apply marking on the packaging, and apply labelling as per standards.

| Learning<br>Unit  | Learning Outcomes  | Learning Elements  | Duratio<br>n                                     | Tool/<br>equipment  | Learning<br>Place |
|---|--|--|--|---|-------------------|
| LU1:<br>Identify<br>packaging<br>requiremen<br>t                  | <ul> <li>Trainee will be able to:</li> <li>Identify the types of goods</li> <li>Identify the required mode of transport</li> <li>Identify the packaging according to mode of transport</li> </ul>  | <ul> <li>Explain classification of goods</li> <li>Describe classes of Dangerous goods</li> <li>Explain types of packaging</li> <li>Define packaging standards</li> <li>Practical Activity:         Assign a task to identify suitable packaging for special goods     </li> </ul>        | Total = 8 Theory = 2 hours  Practical = 6 hours  | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Internet Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> <li>Packaging Materials</li> </ul>                | Classroom         |
| LU2: Arrange packing material according to customer requiremen ts | <ul> <li>Trainee will be able to:</li> <li>Identify the supplier of packing material</li> <li>Request a quote from the supplier</li> <li>Calculate cost of packaging</li> <li>Quote cost of packaging to customer for approval</li> <li>Arrange packing material selected by customer</li> </ul> | <ul> <li>Describe supplier comparison methods</li> <li>Explain storage standards for packaging materials</li> <li>Describe prerequisites of packaging of goods</li> <li>Practical Activity:</li> <li>Assign a task to make comparison sheet for different packaging solutions</li> </ul> | Total = 8  Theory = 2 hours  Practical = 6 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/Scanner</li> <li>File Folders</li> <li>Packaging Materials</li> </ul> | Classroom         |

| LU3: Pack<br>goods as<br>per defined<br>customers<br>instructions | <ul> <li>Trainee will be able to:</li> <li>Identify equipment used in packing</li> <li>Arrange equipment for cargo packing</li> <li>Maintain standards of packaging/packing</li> <li>Ensure compliance with customer's special instructions</li> <li>Arrange Fumigation as per shipment requirement</li> </ul> | <ul> <li>Describe standard equipment used in packing</li> <li>Explain norms of packaging</li> <li>Define process of packaging</li> <li>Describe packaging standards for each mode of transport</li> <li>Explain packaging standards for variety of cargo</li> <li>Practical Activity:         Assign a task to pack goods in a cartons/ boxes/pallets/ drums with given instruction.     </li> </ul> | Total = 8 Theory = 2 hours Practical = 6 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> <li>Packaging Materials</li> </ul> | Classroom |
|---|--|--|--|--|-----------|
| LU4: Apply<br>marking on<br>packaging                             | <ul> <li>Trainee will be able to:</li> <li>Acquire marking guideline from customer</li> <li>Supervise placement of marking as per customer's instructions</li> </ul>   | Define marking standards     Describe right positions for different markings on cargo      Practical Activity:      Give instructions to trainees and ask to apply markings on consignment   | Total = 8 Theory = 2 hours Practical = 6 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/Scanner</li> <li>File Folders</li> <li>Packaging Materials</li> </ul>  | Classroom |

| LU5: Apply<br>labelling as<br>per<br>standards | <ul> <li>Trainee will be able to:</li> <li>Identify the mandatory labels with respect to the goods.</li> <li>Request Labels from customer</li> <li>Request labelling instructions from customer</li> <li>Supervise labelling on the packaged goods as per Standards</li> </ul> | <ul> <li>Define labeling<br/>standards</li> <li>Describe positions of<br/>labels on packaging</li> <li>Practical Activity:</li> <li>Provide a consignment and<br/>ask trainees to verify labels<br/>as per instructions</li> </ul> | Total = 8  Theory = 2 hours  Practical = 6 hours | <ul> <li>White Board</li> </ul> | Classroom |
|--|--|--|--|---------------------------------|-----------|
|--|--|--|--|---------------------------------|-----------|

## 2.4. Module Title: Ensure Goods Safety and Security

<u>Objective of module:</u> to attain the skills and knowledge required to identify safety/security concerns, take preventive measures, perform security/safety audit.

| Learning<br>Unit                                    | Learning Outcomes  | Learning Elements  | Duratio<br>n                                      | Tool/<br>equipment  | Learning Place |
|---|--|--|---|---|----------------|
| LU1:<br>Identify<br>Safety/Sec<br>urity<br>concerns | <ul> <li>Trainee will be able to:</li> <li>Identify commercial threats.</li> <li>Identify physical threats for the goods.</li> <li>List down safety/security risks.</li> </ul>                               | <ul> <li>Define safety &amp; security</li> <li>Describe safety &amp; security risks</li> <li>Brief safety &amp; security terminologies (AMS &amp; ISF)</li> <li>Brief domestic &amp; international safety &amp; security programs</li> <li>Practical Activity:         Assign a task to find out possible safety &amp; security threats of the institute/cargo/warehouse/personnel     </li> </ul> | Total = 20 Theory = 5 hours Practical = 15 hours  | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper<br/>Pencil</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul> | Classroom      |
| LU2: Take<br>preventive<br>Measures                 | Trainee will be able to:  List Safety/Security preventive measures  Select Safety/Security preventive measures as per safety/security risks  Follow safety/security precautionary measure to mitigate risks. | Define safety & security preventive measures Explain domestic & international regulations Brief dangerous goods regulations (ANF) Prepare company policies for safety & security Describe safety & security plans  Practical Activity: List down measures for safety & security adopted to avoid identified threats for institutes/cargo/warehouse / personnel                                     | Total = 20 Theory = 5 hours  Practical = 20 hours | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper<br/>Pencil</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul> | Classroom      |

| LU3:<br>Perform<br>Security/S<br>afety Audit | Trainee will be able to:  Prepare safety/security audit checklist.  Identify non-compliance from the audit checklist  Prepare plan to address non-compliance points | <ul> <li>Explain Audit programs</li> <li>Describe audit check lists</li> <li>Define Security/Safety Audit Processes</li> <li>Describe audit plan</li> <li>Brief types of audit plan</li> <li>Practical Activity: Perform a safety &amp; Security Audit for Institute/cargo/warehouse/</li> </ul> | Total = 20 Theory = 5 hours  Practical = 15 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|---|--|---|---|-----------|
|  |   | personnel  |   |   |           |

# 3. Teaching and Learning Guide - NVQF Level 4

#### 3.1. Module Title: Manage Warehousing

<u>Objective of module:</u> to attain the skills and knowledge required to receive goods from the customer, verify items as per documents, inspect received package condition, prepare warehousing documents, allocate storage area for received goods, perform material handling, manage inventory levels and coordination with manufacturer or customer.

| Learning<br>Unit                                 | Learning Outcomes  | Learning Elements   | Duratio<br>n   | Tool/<br>equipment  | Learning<br>Place |
|--|--|---|--|---|-------------------|
| LU1:<br>Receive<br>goods<br>from the<br>customer | <ul> <li>Trainee will be able to:</li> <li>Check the actual consignment with received information</li> <li>Check receiving as per SOP</li> </ul> | <ul> <li>Brief cargo details in terms of its total packaging specifications</li> <li>Describe company policies/SOPs</li> <li>Define norms of cargo receiving/stacking</li> <li>Describe methods of handling abnormal cargo</li> <li>Practical Activity:</li> <li>Assign a task to tally consignment as per shippers dispatch advice.</li> </ul> | Total = 6  Theory = 1.5 hours  Practical = 4.5 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom         |

| LU2:<br>Verify<br>items as<br>per<br>document<br>s             | Trainee will be able to:  Verify cargo with packing list/other documents  Inform the management about accuracy/discrepancy of shipment  Prepare receipt note for the shipment                | <ul> <li>Describe         verification/tally process</li> <li>Define guidelines for         verifications</li> <li>Explain ways to         segregate/sort cargo</li> <li>Explain marking         standards of the cargo</li> <li>Explain labels and their         standard required in         cargo</li> <li>Practical Activity:         Prepare receiving note         after verification of given         consignment         Assign a task tally         consignment as per         shippers dispatch advice</li> </ul> | Total = 6  Theory = 1.5 hours  Practical = 4.5 hours | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper<br/>Pencil</li> <li>Calculator</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|--|---|--|---|-----------|
| LU3:<br>Inspect<br>received<br>package<br>condition            | <ul> <li>Trainee will be able to:</li> <li>Inspect received package condition</li> <li>Communicate to packing conditions of the shipment</li> <li>Prepare cargo inspection report</li> </ul> | <ul> <li>Brief about cargo's packaging inspections</li> <li>Describe various reporting guideline</li> <li>Define inspection Reports</li> <li>Practical Activity:         Assign a task to find packaging defects in given goods     </li> </ul>   | Total = 6  Theory = 1.5 hours  Practical = 4.5 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul>                 | Classroom |
| LU4:<br>Prepare<br>log sheet<br>for general<br>maintenan<br>ce | Trainee will be able to:  • Prepare tally sheet  • Prepare receipt  • Prepare discrepancy report  • Record vehicle reporting time  | <ul> <li>Describe tally sheets</li> <li>Elaborate types &amp; uses of reports &amp; documents in warehousing</li> <li>Explain discrepancy report</li> <li>Define importance of vehicle time reporting</li> <li>Practical Activity:         Assign a task to gather all information into one sheet/file.     </li> </ul>   | Total = 12  Theory = 3 hours  Practical = 9 hours    | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul>                 | Classroom |

| LU5:<br>Allocate<br>storage<br>area for<br>received<br>goods | Trainee will be able to:  Find Available location for shipment in the warehouse  Select suitable available location for shipment  Allocate store location to the consignment   | Explain warehouse space management     Describe space requirement for different type of cargo     Describe requirements of cargo in warehouse/storage area  Practical Activity: Perform a task to identify how many locations can be formed in a room or How many desks can be allocated in a classroom       | Total = 8  Theory = 2 hours  Practical = 6 hours     | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper<br/>Pencil</li> <li>Calculator</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|--|---|--|---|-----------|
| LU6:<br>Perform<br>material<br>handling                      | Trainee will be able to:  Identify material handling equipment as per cargo requirement  Arrange material handling equipment required for handling cargo  Supervise handling of consignment as per standard  Monitor stacking of goods as per standard | <ul> <li>Describe different types and usage of material handling equipment.</li> <li>Explain usage of docks</li> <li>Define calculating adequate amount of labor/material handling equipment</li> </ul> Practical Activity: Assign a task for trainee to identify material handling equipment on given sheet. | Total = 6  Theory = 1.5 hours  Practical = 4.5 hours | Computer     White Board and marker     Paper Pencil     Calculator     Internet Connectivity     Printer/ Scanner     File Folders   | Classroom |

| LU7:<br>Manage<br>inventory<br>levels                                      | Trainee will be able to:  Understand the storage capacity of the warehouse  Follow up with the customers for in/out of stock/cargo  Prepare daily reports of inventory | <ul> <li>Explain warehouse management system</li> <li>Describe warehouse reporting requirements</li> <li>Define types of inventories</li> <li>Describe inventory management</li> <li>Explain Key performing indicators of inventories</li> <li>Practical Activity: Play BEER Game with trainees for inventory management</li> </ul> | Total = 10  Theory = 4 hours  Practical = 6 hours    | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|--|---|--|---|-----------|
| LU8:<br>Manage<br>coordinati<br>on with<br>manufactu<br>rer or<br>Customer | Trainee will be able to:  Comply with customer's requirements  Demonstrate adequate knowledge of customer's cargo  Arrange one-to-one meeting                          | Explain customer services     Define types of customer's requirements      Practical Activity:     Perform a one to one meeting in a role play and discuss customers services requirements  | Total = 6  Theory = 1.5 hours  Practical = 4.5 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |

#### 3.2. Module Title: Execute Distribution

<u>Objective of module:</u> to attain the skills and knowledge required to review dispatch order of the goods, prepare order according to dispatch order, and dispatch the prepared order.

| Learning<br>Unit  | Learning Outcomes   | Learning Elements  | Duratio<br>n                                      | Tool/<br>equipment  | Learning<br>Place |
|---|---|--|---|---|-------------------|
| LU1:<br>Review<br>dispatch<br>order of<br>the goods           | <ul> <li>Trainee will be able to:</li> <li>Check Inventory in warehouse</li> <li>Locate Inventory in warehouse</li> <li>Evaluate transportation required for movement of goods</li> <li>Evaluate equipment/labor requirement for movement of goods</li> </ul> | <ul> <li>Define dispatching guidelines</li> <li>Brief about equipment requirement at the time of loading/unloading</li> <li>Brief about transport requirement at the time of dispatch</li> <li>Describe documentation procedures</li> <li>Practical Activity:         Provide a dispatch order, ask to review it on given information.     </li> </ul> | Total = 12  Theory = 3 hours  Practical = 9 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom         |
| LU2:<br>Prepare<br>order<br>according<br>to dispatch<br>order | <ul> <li>Trainee will be able to:</li> <li>Locate required inventory physically</li> <li>Pick up goods as per order</li> <li>Consolidate goods as per order</li> </ul>  | <ul> <li>Describe order consolidation strategies</li> <li>Define ways of order picking</li> <li>Describe ways of consolidation</li> <li>Practical Activity:         Assign a task to prepare order for dispatch as given dispatch order     </li> </ul>  | Total = 12  Theory = 3 hours  Practical = 9 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom         |

| LU3:<br>Dispatch<br>the<br>prepared<br>order | <ul> <li>Trainee will be able to:</li> <li>Arrange means of dispatch of order</li> <li>Tally prepared order with customer order note</li> <li>Make arrangement for loading of order</li> <li>Prepare documentation of order</li> <li>Collect proof of delivery (POD)</li> </ul> | <ul> <li>Brief about means of transportation</li> <li>Explain contents of Loading Program/ CRO</li> <li>Explain importance of efficiency in delivery of cargo</li> <li>Explain importance of effectiveness in delivery of cargo</li> <li>Describe dispatch documentations</li> <li>Explain Importance of various document submission requirements / record purpose</li> <li>Practical Activity: Assign a task to select correct mean of dispatch for given orders</li> </ul> | Total = 16  Theory = 4 hours  Practical = 12 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|---|--|--|---|-----------|
|--|---|--|--|---|-----------|

## 3.3. Module Title: Manage Sea Transport

<u>Objective of module:</u> To attain the skills and knowledge required to receive booking of shipment from the customer, select shipping line (Performing Carrier) for shipment, receive shipment at port terminal, prepare shipping documents of consignment, and communicate shipment status to customers/counterparts.

| Learning<br>Unit  | Learning Outcomes  | Learning Elements   | Duratio<br>n  | Tool/<br>equipment  | Learning<br>Place |
|---|--|---|---|---|-------------------|
| LU1:<br>Receive<br>booking of<br>shipment<br>from the<br>customer | Trainee will be able to:  Receive information about the shipment including Type of cargo Type of shipment Specification of cargo (volume, weight, dimension) Pick up/delivery address Acknowledge the booking Prepare booking sheet Keep records of bookings | <ul> <li>Define classification/types of cargo</li> <li>Explain packaging standards of cargos</li> <li>Describe types of shipments</li> <li>Define consolidation</li> <li>Describe transshipment</li> <li>Define incoterms</li> <li>Define recording methods</li> <li>Explain acknowledging of booking</li> <li>Practical Activity:         Assign a task to collect cargo information for     </li> </ul> | Total = 28  Theory = 10 hours  Practical = 20 hours | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper<br/>Pencil</li> <li>Calculator</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul> | Classroom         |

| LU2:<br>Select<br>Shipping<br>Line<br>(Performin<br>g Carrier)<br>for<br>shipment | Trainee will be able to:  Compile list of Shipping Lines according to customer's requirements & cargo origin/destination  Shortlist Shipping line according to: Vessel schedule Freight Rates Strong regions/sectors/areas served  Place booking with Shipping Line Received Container release order (CRO)/loading program (LP) from shipping line Inform booking details to the customer | <ul> <li>Brief on vendors' offering evaluation and their strong area of services</li> <li>Brief global shipping route/geography</li> <li>Describe shipping lines frequency of services</li> <li>Explain vessels schedules</li> <li>Brief about websites/web portal of shipping lines/terminals/Containe r Freight Services</li> <li>Practical Activity: Assign a task to find out difference in shipping line services</li> </ul> | Total = 35 Theory = 8 hours Practical = 25 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|---|---|---|--|---|-----------|
| LU3:<br>Receive<br>Shipment<br>at Port<br>Terminal                                | <ul> <li>Trainee will be able to:</li> <li>Follow up shipment gate in status</li> <li>Check shipment release status</li> <li>Follow up shipment till sailing</li> </ul>   | Brief port gate in process of the container/ cargo     Define shipment release status     Describe steps from gate in to loading on ship  Practical Activity: Perform a role play in which trainee receives shipment at port.   | Total = 15 Theory = 3 hours Practical = 12 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |

| LU4:<br>Prepare<br>shipping<br>document<br>s of<br>consignme<br>nt                 | <ul> <li>Trainee will be able to:</li> <li>Prepare Bill of<br/>Lading(B/L) as per<br/>Shipping Instructions (SI)</li> <li>Send draft B/L for<br/>customer's approval</li> <li>Request the customer for<br/>bank documents as per<br/>State Bank of Pakistan<br/>(SBP) regulations</li> <li>Submit received<br/>documents from customer<br/>to carrier/shipping line for<br/>B/L collection</li> <li>Issue B/L to customer</li> </ul> | <ul> <li>Explain bill of lading</li> <li>Describes types of bill of lading</li> <li>Brief State Bank Of Pakistan regulation on bill of lading</li> <li>Brief International compliance (UCP-600 of ICC) of Bill of lading</li> <li>Describe Commercial Invoice, Packing List, E-Form, NOCs, L/C &amp; other documents</li> <li>Brief Foreign Exchange manuals</li> <li>Practical Activity: Give a task to prepare a Bill of Lading of shipment with given commercial invoice.</li> </ul> | Total = 45  Theory = 13 hours  Practical = 33 hours | Computer     White Board and marker     Paper Pencil     Calculator     Internet Connectivity     Printer/ Scanner     File Folders | Classroom |
|--|--|---|---|---|-----------|
| LU5:<br>Communic<br>ate<br>shipment<br>status to<br>customer /<br>counterpar<br>ts | <ul> <li>Trainee will be able to:</li> <li>Prepare Pre-alert docs</li> <li>Send pre-alert docs to overseas destination offices</li> <li>Track the shipment from origin to destination.</li> <li>Communicate status of the shipment to the customer</li> <li>Inform customer to make necessary arrangements prior arrival of cargo at destination</li> </ul>  | <ul> <li>Brief online tracking applications</li> <li>Describe ways to track the shipments</li> <li>Explain methods of communicating shipment status to customers/ counterpart</li> <li>Define pre-alert documents like notice of arrivals, shipment invoice</li> <li>Define pre-alert documents to counterparts</li> </ul> Practical Activity: <ul> <li>Give a task to track shipment through given Bill of Lading or Vessel</li> </ul>   | Total = 37  Theory = 6 hours  Practical = 30 hours  | Computer     White Board and marker     Paper Pencil     Calculator     Internet Connectivity     Printer/ Scanner     File Folders | Classroom |

## 3.4. Module Title: Manage Air Transport

<u>Objective of module:</u> to attain the skills and knowledge required to receive booking air shipment from the customer, select airline for the shipment, receive shipment at cargo terminal, prepare air shipping documents of consignment, communicate air shipment status, prepare sales report for airline.

| Learning<br>Unit   | Learning Outcomes  | Learning Elements   | Duratio<br>n                                     | Tool/<br>equipment  | Learning<br>Place |
|--|--|---|--|---|-------------------|
| LU1:<br>Receive<br>booking of<br>Air<br>shipment<br>from the<br>customer | Trainee will be able to:  Receive shipment information from customer including: Type of cargo Type of required loading unit Type of shipment Specification of cargo (volume, weight, dimension) Validate rates Acknowledge the booking | <ul> <li>Define classification of cargo</li> <li>Explain weight slab</li> <li>Brief packaging standards</li> <li>Define air cargo standard</li> <li>Define air full charter standard</li> <li>Explain INCOTERMS</li> <li>Brief international organization rules &amp; regulations</li> <li>Brief national rules &amp; regulations (Civil aviation's)</li> <li>Describe types of air crafts</li> <li>Explain handling instructions</li> <li>Practical Activity: Give shipment details and ask to extract shipping</li> </ul> | Total = 15 Theory = 5 hours Practical = 10 hours | <ul> <li>Computer</li> <li>White Board<br/>and marker</li> <li>Paper<br/>Pencil</li> <li>Calculator</li> <li>Internet<br/>Connectivity</li> <li>Printer/<br/>Scanner</li> <li>File Folders</li> </ul> | Classroom         |

| LU2:<br>Select<br>Airline for<br>Air<br>shipment.   | Trainee will be able to:  Compile Airline list according to customer requirements & cargo origin/destination  Select -Airline according to: Transit Time Freight Rates Service – Direct/Indirect Strong regions/sectors/areas served  Place booking with Airline Receive booking  | Brief on vendors' offering evaluation and their strong area of services Brief global air route/geography Describe TACT Rules Describe TACT Rates Describe airlines frequency of services Define consolidation Explain flights schedules  Practical Activity: Assign a task to find out & coloulate rates from test | Total = 30  Theory = 10 hours  Practical = 25 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|---|---|--|---|---|-----------|
| LU3:<br>Receive<br>Shipment<br>at Cargo<br>Terminal | Trainee will be able to:  Check packaging conditions of the cargo Arrange weighing of cargo Arrange measurement of cargo Calculate chargeable weight Follow up till customs release Submit custom release document to Airline for cargo acceptance Report chargeable weight, gross weight and no. of packages to operations dept. | Describe weight calculation formula     Define measurement calculations & formulas     Explain measurement techniques      Practical Activity:     Perform a measurement of cartons and calculate chargeable weight.   | Total = 20  Theory = 5 hours  Practical = 12 hours  | Computer     White Board and marker     Paper Pencil     Calculator     Internet Connectivity     Printer/ Scanner     File Folders   | Classroom |

| LU4: Prepare air shipping document s of consignme nt                                    | <ul> <li>Trainee will be able to:</li> <li>Prepare Airway bill as per Shipper/consignee Instructions (SI) provided by the customer.</li> <li>Prepare cargo manifest</li> <li>Submit documents to airline</li> <li>Ensure provision of Commercial Invoice, Packing List, L/C if required, from the customer</li> <li>Share AWB draft to customer</li> <li>Received Approved AWB from customer</li> </ul> | <ul> <li>Describe airway bills</li> <li>Describe types of airway bills</li> <li>Brief State Bank Of Pakistan regulation on Airway Bill</li> <li>Brief International compliance on Airway bills</li> <li>Describe Commercial Invoice, Packing List, E-Form, NOCs, L/C &amp; other documents</li> <li>Brief manifest types &amp; terms</li> <li>Practical Activity:</li> </ul> | Total = 38  Theory = 11 hours  Practical = 30 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|---|---|--|---|---|-----------|
| LU5:<br>Communic<br>ate air<br>shipment<br>status to<br>customer /<br>counterpar<br>ts. | <ul> <li>Trainee will be able to:</li> <li>Track the shipment from origin to destination</li> <li>Prepare Pre-alert docs</li> <li>Send pre-alert docs to overseas destination offices</li> <li>Communicate status of the shipment to the customer</li> <li>Inform customer to make necessary arrangements prior arrival of cargo at destination</li> </ul>  | <ul> <li>Brief online tracking applications</li> <li>Describe ways to track the shipments</li> <li>Explain methods of communicating shipment status to customers</li> <li>Define pre-alert documents like notice of arrivals, shipment invoice</li> <li>Define pre-alert documents to counter part</li> <li>Explain sales report content &amp; compilation</li> </ul>        | Total = 37  Theory = 6 hours  Practical = 25 hours  | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |

| LU6:<br>Prepare<br>Sales<br>Report for<br>airline. | <ul> <li>Trainee will be able to:</li> <li>Prepare Sales Report for airline record</li> <li>Submit Sales Report for airline record</li> </ul> | <ul> <li>Explain Sales report for airlines</li> <li>Describe importance &amp; usage of sales report</li> <li>Explain sales compilation</li> <li>Practical Activity:         Ask a trainee to prepare sales report for air line.     </li> </ul> | Total = 20  Theory = 3 hours  Practical = 18 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|---|---|--|---|-----------|
|--|---|---|--|---|-----------|

#### 3.5. Module Title: Perform Custom Clearance

<u>Objective of module:</u> to attain the skills and knowledge required to identify types of shipments (inbound/outbound), Request documentation of goods for customs clearance, Assess documentation of shipments, Generate E/I Forms for shipment, Prepare goods declaration, Execute Customs Clearance operations of the shipment, Arrange delivery of cleared goods.

**Duration**: 100 hours **Theory**: 30 hours **Practical**: 70 hours

| Learning<br>Unit  | Learning Outcomes   | Learning Elements   | Duratio<br>n                                       | Tool/<br>Equipment  | Learning<br>Place |
|---|---|---|--|---|-------------------|
| LU1:<br>Identify<br>types of<br>shipments<br>(inbound/o<br>utbound)           | <ul> <li>Trainee will be able to:</li> <li>Collect shipment information/query</li> <li>Identify type of shipment</li> <li>Check customer's registration in customs (WeBOC)</li> </ul> | Brief Export shipment process     Brief Import shipment process     Explain different types of shipments     Describe weboc registration process  Practical Activity: Assign a task to check registration of companies in WEBOC   | Total = 14  Theory = 4 hours  Practical = 10 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom         |
| LU2:<br>Request<br>document<br>ation of<br>goods for<br>customs<br>clearance. | Trainee will be able to:  Make a formal request for documentation  Ensure required documents are received as per shipment  Arrange documents from third party                         | Describe documentation requirement for inbound cargo clearance     Describe documentation requirement for outbound cargo clearance     Explain procedure of third party documents      Practical Activity:     Give a commodity and assign a task to find out required documents for clearing from check list | Total = 14  Theory = 4 hours  Practical = 10 hours | Computer     White Board and marker     Paper Pencil     Calculator     Internet Connectivity     Printer/ Scanner     File Folders   | Classroom         |

| LU3:<br>Assess<br>document<br>ation of<br>shipments                  | <ul> <li>Trainee will be able to:</li> <li>Verify contents of packing list with B/L</li> <li>Check contents of invoice with B/L</li> <li>Check contents of packing list with actual cargo</li> <li>Check content of invoice with actual cargo</li> <li>Check Import General Manifest (IGM) for the Imported Shipment</li> <li>Check shipment arrival</li> <li>Check for Cut off time with respect to Loading program</li> </ul> | Explain HS codes     Describe importance of HS codes.  Practical Activity: Verify contents of packing list with B/L.  Check contents of invoice with actual cargo.  | Total = 20 Theory = 6 hours Practical = 14 hours   | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|---|---|--|---|-----------|
| LU4:<br>Generate<br>Export/Imp<br>ort (E/I)<br>Forms for<br>shipment | <ul> <li>Trainee will be able to:</li> <li>Check contents of I/E forms with documents</li> <li>Generate E/I form on behalf of customer</li> <li>Send generated E/I form to customer for processing.</li> </ul>  | Explain E-Form and its usage     Explain I-Form and its usage     Describe document requirements for filling E/I forms     Practical Activity:     Assign a task to prepare E/I forms from given commercial invoice | Total = 20  Theory = 6 hours  Practical = 14 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |

| LU5:<br>Prepare<br>goods<br>declaratio<br>n for<br>shipment             | Trainee will be able to:  Verify customer business entity information  Check authorization of clearing agent in WeBOC system  Insert/feed data in WEBOC as per documents received  Submit GD to customs   | <ul> <li>Describe documents verifications process</li> <li>Describe customs clearance procedure</li> <li>Brief Customs Tariff</li> <li>Explain formulas and calculating of duties &amp; Taxes</li> <li>Brief custom acts/rules</li> <li>Define SROs and its usage</li> <li>Define Customs General Orders and its usage</li> <li>Brief Import &amp; export polices</li> <li>Practical Activity: Assign a task to calculate or find out duty structure of particular goods/ HS Code</li> </ul> | Total = 12  Theory = 4 hours  Practical = 8 hours  | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|---|---|--|--|---|-----------|
| LU6:<br>Execute<br>Customs<br>Clearance<br>operations<br>of<br>shipment | <ul> <li>Trainee will be able to:</li> <li>Manage applicable duties &amp; taxes payments</li> <li>Manage consignment to pass in custom bonded areas/port</li> <li>Coordinate for examination of cargo</li> <li>Coordinate for assessment of cargo value</li> <li>Manage/submit additional duties/taxes</li> </ul> | <ul> <li>Define process of examination of shipment</li> <li>Describe process of assessment of cargo</li> <li>Explain port procedures</li> <li>Brief expense and documents required in port procedures &amp; customs clearance</li> <li>Explain shipping processes and documents requirement</li> <li>Practical Activity: Perform role play in which port operations are explained.</li> </ul>  | Total = 20  Theory = 6 hours  Practical = 14 hours | Computer     White Board and marker     Paper Pencil     Calculator     Internet Connectivity     Printer/ Scanner     File Folders   | Classroom |

## 3.6. Module Title: Manage Risks

<u>Objective of module:</u> To attain the skills and knowledge required to identify the liability of service provider, Evaluate Risks involve in shipments, Procure insurance cover for shipment according to risks, Manage claims of the service contracts.

| Learning<br>Unit  | Learning Outcomes  | Learning Elements   | Duratio<br>n                                       | Tool/<br>equipment  | Learning<br>Place |
|---|--|---|--|---|-------------------|
| LU1:<br>Identify<br>liability of<br>service<br>provider | Trainee will be able to:  Identify contractual liabilities.  Identify liabilities to third party | Explain scopes of services concept in shipping     Brief contractual terms in an agreement      Practical Activity:     Provide a contract and ask to list down liabilities of services provider.                         | Total = 15 Theory = 5 hours Practical = 10 hours   | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom         |
| LU2:<br>Evaluate<br>Risks<br>involve in<br>shipments    | Trainee will be able to:  • Identify Risk Exposure.  • Calculate risk exposure limit.            | Describe types of risks exposure     Explain transport conventions     Define company's standard trading conditions      Practical Activity:     Assign a task to list down possible risk involved in particular scenario | Total = 15  Theory = 5 hours  Practical = 10 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom         |

| LU3:<br>Procure<br>insurance<br>cover for<br>shipment<br>according<br>to risks | <ul> <li>Trainee will be able to:</li> <li>Identify type of Coverage.</li> <li>Identify exclusions in insurance policy</li> <li>List down Insurance Brokers/Company as per required coverage</li> <li>Procure Covers with required limits</li> <li>Assist customer to procure cargo insurance</li> </ul> | Brief types of insurance policies Explain types of covers Prepare available insurance provider companies' list  Practical Activity: Select insurance policy for the cargo using multimodal transportation to highly volatile area | Total = 15 Theory = 5 hours  Practical = 10 hours  | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |
|--|--|---|--|---|-----------|
| LU4:<br>Manage<br>claims of<br>the service<br>contracts                        | <ul> <li>Trainee will be able to:</li> <li>Check validity of claim.</li> <li>Arrange joint survey with third party surveyor</li> <li>Communicate acceptance/rejection of claims</li> </ul>   | Describe claim procedures     Explain claim documents     Describe time bar conditions     Describe joint survey procedures  Practical Activity: Assign a task to initiate claim procedures for damages while evaluating          | Total = 15  Theory = 5 hours  Practical = 10 hours | <ul> <li>Computer</li> <li>White Board and marker</li> <li>Paper Pencil</li> <li>Calculator</li> <li>Internet Connectivity</li> <li>Printer/ Scanner</li> <li>File Folders</li> </ul> | Classroom |

## 4. List of Tools, Machinery, Equipment & Consumables

**4.1. List of Tools, Machinery & Equipment**Materials, tools, equipment etc. are listed within the learning units. It is advisable for a class of 25 trainees, following equipment quantity will be sufficient.

| Sr.<br>No. | Name of Equipment       | Quantity |
|------------|-------------------------|----------|
| 1          | Computer with UPS       | 25       |
| 2          | Computer Tables & Chair | 25       |
| 3          | Printer                 | 1        |
| 4          | Scanner                 | 1        |
| 5          | Photocopier             | 1        |
| 6          | CRM Software            |          |

#### 3.2 List of Consumables

| Sr. No. | Name of Consumable Supplies | Quantity |
|---------|-----------------------------|----------|
| 1       | Flip Charts sheets          | 300      |
| 2       | Ball Points                 | 40       |
| 3       | White Boards Marks          | 60       |
| 4       | A4 Paper for Printing       | 10 Rims  |
| 5       | Box Files                   | 25       |
| 6       | Paper Files                 | 30       |
| 7       | Scotch Tapes 1 Inch         | 12       |
| 8       | Paper Tapes 1 Inch          | 12       |

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